

A N N U A L N A R R A T I V E R E P O R T

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September 16, 1957

to

November 30, 1957

by

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Home Agent

Agricultural Extension Service

COCONINO COUNTY
ARIZONA

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I. PREFACE

This narrative report is a summary of the Agent's activities for the period of September 16, 1957 to November 30, 1957. Sixty (60) days were worked in this County, twenty-nine (29) of which were devoted to adult work and thirty-one (31) to 4-H work.

At this time, the Agent wishes to express appreciation to the National, State, and County Extension workers for their guidance and assistance.

II. HIGHLIGHTS

Beginning September 16, 1957, this Agent became the first full-time Home Agent for Coconino County. The County Home Agent program had been done previously on a part-time basis by Miss Lucinda Hughes (Yavapai County Home Agent).

Prior to this Agent's appointment to Coconino County, the program planning for 1958 had been begun. In 1956, long range programming was done. At that time a tentative program for two years was recommended. This fall (1957) a County planning day was not held for that reason. The former Agent wrote circular letters to all club officers which reviewed the 1956 recommendations and the 1957 accomplishments and gave tentative recommendations for the 1958 program.

All clubs considered and discussed the program and took a vote as to preferences. This Agent arrived at the program for 1958 by the use of information thus acquired.

The project work which this Agent has carried on and supervised was well received and participated in by the clubs in the County. Only two programs have been undertaken thus far. These programs were Nutrition (Posture, Exercise, and Weight Control) and Crafts (Christmas Ideas).

In the line of mass media this Agent has continued the display of bulletins in the Flagstaff and Williams banks. She has also begun making one five minute broadcast each week and writing newspaper columns. A column "Around the County with Marian Badgley" is being written for the Williams paper and a column shared with the County Agricultural Agent is being written for the Coconino Daily Sun in Flagstaff. Each of these appear once weekly.

III. ORGANIZATION AND PLANNING

It has been the intention of this Agent to carry out existing plans for the County as well as to do more planning and organization of work for the County.

This Agent has strived toward the development of a stronger and larger homemakers' program of better quality and will continue to do so. Primary goals have been as follows:

1. To stimulate a desire for learning better homemaking practices by the homemakers
2. To help the homemakers acquire a knowledge of the latest and best homemaking practices
3. To encourage the homemakers to adopt and use these practices
4. To help the homemakers to receive and recognize the satisfactions made possible by the use of good home-making practices.

It is planned to continue pursuing these goals again next year. This Agent feels that these goals, coupled with aims for organization, will make a strong program. The aims of this Agent in organization have been as follows:

1. To increase the awareness of the homemakers' program and it's activities in the County
2. To increase the number of homemakers' organizations
3. To reach communities where little homemakers' work has been done
4. To reach larger numbers of homemakers by organizations (meetings), personal contacts, or mass media
5. To develop programs and dispense information that will appeal to the varying ages and interests of the homemakers

A. PROGRAM PLANNING

The planning of the 1958 program was underway when this Agent arrived. Using the recommendations set up in the Bi-County program planning for two years, circular letters had been sent out. These were to give the clubs a chance to review the recommendations that had been made and what had been done in 1957 and to make suggestions for the program for 1958.

III. ORGANIZATION AND PLANNING (continued)

The clubs voted as to their preferences for the 1958 program. As to an evaluation of the requests for 1958, this Agent believes that homemakers have done a good job. These are their aims:

1. To increase their knowledge in all fields
2. To get more young homemakers into clubs
3. To avoid monotony and drudgery in housework
4. To develop Civil Defense programs

These are their requests for project work:

1. Foods and Nutrition
 - a. Better Family Nutrition
 - Protein Foods and their contributions
 - The importance of the green, yellow and other vegetables and fruits
 - Well rounded holiday meals
 - b. Correct Use of the Freezer
2. Clothing
 - a. Plan your wardrobe
 - b. Choose the right accessories
3. Home Management
 - a. Women and Money
 - b. Plan your spending
4. Safety - Check your home for hazards

B. AGENT'S PROGRAM

Since entering Coconino County this Agent has put forth every effort to carry through the program set up for 1957. The two remaining projects to be conducted or supervised by the Agent "Posture, Exercises, and Weight Control" and "Christmas Ideas" were well received by the Sedona and Cinder Hills Homemakers clubs. The Cameron group did not meet for either of these. An effort is being made to evaluate the status of interest in the homemakers' program.

Since this Agent is to be in the County full-time an effort is being made to strengthen and enlarge the homemakers' program. In connection with this, home visits to many homemakers have been made. A high percentage of the radio broadcasts made by this Agent have also been toward this end.

III. ORGANIZATION AND PLANNING (continued)

The Agent has also gone to all club meetings since entering the County. This was felt necessary so that the Agent could become acquainted with the clubs and their needs and for them in turn to become acquainted with her.

IV. FOODS AND NUTRITION

This year a demonstration on "Posture, Exercise, and Weight Control" was given to the Sedona and Cinder Hills Homemakers' Clubs by this Agent. This demonstration was illustrated with posters and actual posture and exercise demonstrations. Mimeograph exercise and posture instructions were also distributed.

The effect of the three things, Posture, Exercise, and Weight Control, on the figure was the idea behind the theme. Their interrelation was shown and methods for improving in each area stressed.

Newspaper and radio time has been devoted to food preparation techniques.

V. CHILD DEVELOPMENT AND FAMILY LIFE

Through personal contacts this Agent has helped with child care problems. Some of the young homemakers have inquired eagerly for information on how to handle everyday problems that occur with children. This Agent has begun to prepare some information which will be mimeographed to give to homemakers with children. Since several of the homemakers in the County do not have this problem of children in the home, it was decided that this would be the best way to handle the situation.

During the month of November, this Agent took Christmas ideas to each club which will help them bring the Christmas spirit into their homes. Wreaths, gift ideas, gift wrappings, candles, and a few other decorations were demonstrated.

VI. EXTENSION INFORMATION

A. OFFICE ARRANGEMENT -

Additional storage cabinet space has been planned to care for the needs of this Agent. An increase in office furniture, such as filing cabinets, a bookcase, and table are also planned for because of needs incurred by the appointment of a full-time Home Agent

B. NEWSPAPERS -

The Agent has a column "Around the County with Marian Badgley" in the William's News. She also shares a column with the County Agricultural Agent in the Flagstaff newspaper, Arizona Daily Sun. In these the Agent plans to make good use of the Home Economics news releases sent her by the State office as well as inserting information compiled herself to fit the needs of homemakers in the County.

C. BULLETINS AND MIMEOGRAPHS -

Mimeographed subject matter material has been compiled by this Agent on one subject for distribution to homemakers. Covers to make good mimeographed material on hand more attractive to homemakers, have been designed, - only one has been mimeographed

Many bulletins and mimeographs have been distributed at meetings, upon requests at the County office, and by mail.

Requests for several of these have been stimulated by the display boards located at the banks in Flagstaff and Williams. A different Home Economics bulletin or mimeograph is displayed each month.

D. RADIO -

The Agent has begun making one five minute broadcast weekly on station KCLS in Flagstaff. This time is devoted to homemaking subjects and County events concerning the Extension work.

E. VISUAL AIDS -

Charts, posters, and sample items have been the only visual aids used by this Agent this year. Plans for the use of movies, slides, flannel graphs, and chalk boards as well are being made for next year.

VII. MISCELLANEOUS

A. ARIZONA STATE COLLEGE -

Arizona State College has been very cooperative with the Agricultural Extension Service program. At the request of Dr. Byrd Burton, this Agent gave a talk to the Freshman Home Economics students on "What a Home Agent is" and "What Job Qualifications are needed for Home Agent Work".

B. PARKS CHILD BETTERMENT ASSOCIATION -

This association has been very congenial to this Agent's program. At their invitation, this Agent gave a talk on the operation and benefits of 4-H and Homemaking programs.

VIII. OUTLOOK AND RECOMMENDATIONS

The outlook for the Home Demonstration program in Coconino County is that it will be a scattered one. The area of Oak Creek and Sedona will continue with their Homemakers' club which is large and active. The groups in the East Flagstaff and Doney Park areas have continued in the form of Homemakers' clubs though their membership and participation has been steadily dwindling. They are conducting a membership drive to pull the club up on an active basis. It is very possible that with the help of a full-time Agent this will be done. Homemakers in the Cameron area organized a club this year which has become more or less inactive. There are signs that this will again become active.

In the areas of Williams and Parks there is a possibility of some homemakers work through some of the existing women's organizations next year with the probability of homemakers clubs sometime in the future.

This Agent may also be able to initiate some type of homemakers work in the area of Blackbill Park next year. The possibility of doing very extensive work in Fredonia looks very poor. Some work may be done through the existing women's organizations, however.

The biggest potential for work in the County is with the Indians. Very much help is a near impossibility under the present set-up.

The amount of help given homemakers on individual and mass media basis is expected to greatly increase next year. Good use of the newspaper and radio will contribute greatly to this.